

Sudhaakar Lakshmanan



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UI, Graphic and Motion Designer with 3 years of experience. A Professional UI/UX Designer with top-level skills in creating and enhancing experience of products. Worked on apps and websites that required comprehensive research, analysis and creation of design system.

Skills

Design

User Research, Usecase/ Storyboarding
Wireframing, Prototyping, Graphic Design
Motion Graphics & Video Editing

Software

XD, Figma, Photoshop, Illustrator
After Effects, Premiere Pro
Invision Studio

Experience

UI/UX Designer | GoProtoz Design Studio May 2020 – Present

- Currently building a project management software which requires extensive research, multilayered navigation and a challenging user persona to tackle.
- Handed over a project collaborating with multiple developers to create a cab booking/managing experience that can be used by corporate employees and travel agents to make their manual work an hassle-free web experience.

Creative Designer | Netrocon Digital Nov 2017 – Jan 2020

- A comprehensive mobile app/brand that included – Investor Video, Brand guideline document, Use-case, wireframes , multiple prototypes and complete UI Design
- As the Lead for a team of five, I've been helping the marketing team with the deliverables that includes Graphic Design and Motion Graphics (includes conceptualisation, storyboarding and creating required graphic/motion elements)

Education

ICAT Design & Media College 2014 – 2017

B.Sc Multimedia Technology

Contact

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