

Sudhaakar L

UI/UX Designer

Portfolio

www.sudhaakar.com

Contact

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Skills

UX/UI + Interaction Design
Design Thinking
Graphic Design
Branding
Motion Graphics
Video Editing

Tools

Figma
XD
Sketch
Adobe Softwares
Invision Studio

Focused on creating & enhancing digital experiences

4+ years of experience on apps and websites that required comprehensive research, complex navigation, seamless interactions & creation of design systems.

Experience

UI/UX Designer, GoProtoz Design Studio (May 2020 - Present)

- Worked with the biggest real estate company in Dubai, helping them build Web and Mobile Products for their customers
- Built a fleet management platform that uses AI to automate and optimize all types of fleet operations
- Worked on a Solar sites management software, that helps enhance management across sites and personas

Creative Associate, Netrocon Digital (Sep 2017 - Jan 2020)

- Lead a team of five, helping the marketing team with deliverables that include Graphic Design and Motion Graphics (includes conceptualisation, storyboarding and creating required graphic/motion elements)
- Worked on comprehensive mobile app/brand that included - Investor Video, Brand document, Use-case, wireframes, multiple prototypes and complete UI Design

Graphic Design Intern, Williams Lea Tag (2017)

Created posts and banners required for Corporate Marketing Team (Print & Digital)

Education

UX Course from Designerrs (2021)

Professional UX certification course that had sessions from scratch

ICAT Design & Media College (2014 - 2017)

Completed 6 semesters that included Graphic Design, Motion Graphics, 3D, 2D Animation, UI Design respectively.

Clients



x = independently organized TED event

Important Projects

Sensehawk (10 months)

- Team of 3 worked on this Solar site management software
- Included 5 sub-products which are fully web-based management products
- Fully fledged design system built to maintain consistency in design across multiple sub-products
- Worked closely with the Dev's and testing team to find out and improvise on UX in an Agile environment

High 5 (9 months)

- Primary UX designer for this Talent solution software
- Worked on Web and Mobile apps for Candidate and Hiring Manager persona.
- With over 120 screens on a single app every screen has been prototyped and a full presentation was presented to the investors.

Autologix (3 months)

- Solo member for this Fleet management software
- Included 4 user groups and each required a separate portal on Web and Mobile
- Followed the classic three-pane layout that business people are used to on mailboxes
- Over 600 screens in 3 months

Contact & Portfolio

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 www.dribbble.com/ImSudhaakar

 www.linkedin.com/in/sudhaakar-lakshmanan-76614367/