

Sudhaakar Lakshmanan · UX Designer

sudhaakarlakshmanan100@gmail.com · +91 9944993631

UX Designer with 8+ years of experience across branding, UI, and product ecosystems. Started with graphics and motion design and moved on to enterprise UX at Workspace ONE UEM for the past 4 years.

I bring a research-driven, end-to-end approach that balances usability, business goals, and design systems to deliver highly usable, human-centered solutions.

Experience

UX Designer L3, Omnissa (Formerly VMware)

Nov '24 - Present

- Played a key role in modernizing the existing console, driving significant improvements in usability and customer experience.
- Led end-to-end UX research and design for new, customer-requested features, including Privilege Elevation and Baseline Resource modules.
- Worked directly with customers to gather requirements and used insights for enhancements of existing features.

UX Designer, VMware

Jan '22 to Oct '24

- Led end-to-end research, design and delivery of multiple full-feature releases, collaborating across multiple time zones.
- Enhanced the usability and overall experience of existing features through iterative design and user-centered improvements.
- Contributed to the scaling of design systems and reusable components, ensuring consistency and efficiency across products.

UI/UX Designer, GoProtoz Design Studio

May '20 to Nov '21

- Primary role is to work on UI/UX Projects, Interaction design and Motion graphic elements.
- Built a fleet management platform that uses AI to automate and optimize all types of fleet operations
- Worked on a Solar sites management software, that helps enhance management across sites and personas
- Worked on some of the customer facing website features for Emaar Properties including Initial Research and ideation for Burj Khalifa's Website

Creative Associate, Netrocon Digital

Sep '17 to Jan '20

- Led a team of five, helping the marketing team with deliverables that include Graphic Design and Motion Graphics
- Worked on comprehensive mobile app/brand that included Investor Video, Brand document, Use case, wireframes and complete UI Design

Skills

UX Design
Interaction Design
Prototyping
Wireframing
UX Research
A/B Testing
Usability Testing

Tools

Figma
Adobe Suite
Microsoft Suite
Framer

Education

ICAT Media College
Multimedia Technology
(2014 - 2017)

Certifications

UX Design (Designerr's Lab)
UX Management, AI for Designers, HCI (IXDF)